Mitacs Media Kit: Resources for Media and PR

mitacs.ca/about/media-kit

Mitacs logo

The Mitacs logo is protected by trademark and may be used only by official partners (including interns, fellows, professors, companies, organizations, academic institutions, and governments) to:

- 1. Recognize Mitacs's funding, or
- 2. Recognize a partnership with Mitacs

The following logos are available for download:

If you have questions, require other file types, or would like to request permission for other uses, email the media contact below.

Logo guidelines

Use a high-resolution version to prevent pixelization

- Do not stretch, rotate, or distort the logo
- Do not crop the logo too close to its edges
- Do not alter the appearance of the logo, including: changing the colour of the logo or background; adding text within the logo's white space; adding drop shadows, gradients, or other elements.

About Mitacs

What is Mitacs?

We are a national, bilingual not-for-profit organization that makes innovation possible for more people in more places across Canada and around the world. We make investing in new knowledge easier through access to top researchers, flexible project plans, and co-investments in talent. We work closely with businesses, researchers, and governments to create new pathways to safer cities, better healthcare, improved products, a cleaner environment, and a more diverse and inclusive economy.

We are dedicated to advancing collaborations between industry, academia, and government, and to nurturing international research networks between Canadian academic institutions and the world.

Mitacs is funded by the Government of Canada along with the Government of Alberta, the Government of British Columbia, Research Manitoba, the Government of New Brunswick, the Government of Newfoundland and Labrador, the Government of Nova Scotia, the Government of Ontario, Innovation PEI, the Government of Quebec, the Government of Saskatchewan, and the Government of Yukon.

Our history

Mitacs was founded in 1999 as a Canadian Network of Centres of Excellence, dedicated to supporting applied and industrial research in mathematical sciences and associated disciplines. In 2003, we launched a research internship program designed to increase deployment of highly educated graduates into the private sector. Open to all disciplines since 2007, Mitacs has expanded in response to the needs of academic institutions and Canada's economy. Fully independent since 2011, Mitacs remains committed to its core vision of supporting evidence-based innovation and continues to work closely with partners in industry, academia, and government.

From aerospace systems to childhood literacy rates, Mitacs-funded projects help to strengthen connections, foster economic growth and productivity, and create jobs. Throughout our evolution over the last 20 years, Mitacs has attracted and helped retain international talent, and has deployed highly skilled talent from Canada's universities and colleges and from around the world into all sectors of the Canadian economy.

We thank our partners for their support and involvement and look forward to more collaboration in the years to come.

Our name

Why the name "Mitacs"? The answer is part of our proud history. In our early days, Mitacs was known as "The Mathematics of Information Technology and Complex Systems, (MITACS NCE)." The acronym referred to our original mandate to connect mathematics researchers to industry and professional development opportunities.

When we became an independent, national not-for-profit organization in 2011, the acronym was phased out to reflect our expanded scope and vision.

We are now simply referred to as **Mitacs**.

Our programs

Mitacs's programs allow postsecondary students and postdoctoral fellows to apply their academic skills to solving real-world problems across the continuum of innovation.

Accelerate offers minimum four-month collaborative innovation internships with businesses and not-for-profit organizations for students — from college to undergrads to graduate students — and postdoctoral fellows.

Elevate provides up to two years of a collaborative postdoctoral fellowship with partner organizations and research management training.

Globalink Research Internships (GRI) provide an intensive program of activities to international undergraduate students during a 12-week (May–September) research internship at Canadian academic institution.

Globalink Graduate Fellowships (GGF) provide financial support to former Globalink Research Internship participants to return to Canada for graduate studies at select Mitacs academic partners.

Globalink Research Award (GRA) provides funding to support senior undergraduate and graduate student research projects abroad.

Business Strategy Internship (BSI) lets students from all disciplines apply their technical expertise to business challenges from operations procedures to marketing to protecting IP. The award is open to all students from colleges through to postdocs.

Canadian Science Policy Fellowship places PhD holders in government host offices for a 12-month immersion into the policy-making process. Fellows support evidence-informed decision-making that addresses policy challenges within participating federal host offices.

Training offers professional skills development courses for students and postdoctoral fellows.

Our commitment to responsible corporate governance

Mitacs programs are supported jointly by provincial and federal governments and agencies, organizations, and academic institutions within Canada, as well as governments and academic institutions overseas.

The Board of Directors and Senior Management Team of Mitacs are committed to prudent, sound corporate governance through the application of the **Mitacs Stewardship** policy.

Where to find us

Mitacs has primary offices in Vancouver, Toronto, Ottawa, and Montreal with representatives in all other Canadian provinces. <u>Contact us!</u>

Media contact

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